

The Innovation of Packaging Design Printing, Labeling & Branding

Seminar 2 November 2017, 09.30-15.00, JIExpo - Kemayoran, Jakarta



Organised by :



Supported by :



In conjunction with :



Greetings!

The Indonesian Packaging Federation / IPF, a member of APF / Asian Packaging Federation and WPO / World Packaging Organization, invite you to join a seminar on Packaging Design, Printing and Branding, 2 November 2017 at JIE Kemayoran Jakarta in conjunction with Allpack / Allprint 2017, 1-4 November 2017.

This seminar designed to strengthen participants in packaging design development, creating new product innovation and to understand the influences on market trends, drive and growth by capturing consumer value in packaging design, to get latest trends in Digital Printing Technology and building brand development for product identity in premium class.

WHO SHOULD ATTEND?

This program is created for Packaging and Label Manufacturer, Brand Agency, and Brand Owners such as: food & beverage, pharmaceutical, home & personal care, health & beauty producers and industrial products, level Directors, Managers, Packaging Development & Engineers, Operations Managers, R&D Managers, QA/QC, Exporters/Importers, Marketing Manager and all who are involve in packaging.

SEMINAR FEE:

Fee : Rp. 750.000 / per person (include refreshment)
Payment should be transfered to: PT Sentra Info Pack at Bank Mandiri - Aminta Plaza Branch, Jl. TB Simatupang, Jakarta Selatan, AC No. 101-000-6015-703 Swift Code: BMRIIDJA Earmarked: Seminar IPF 2 Nov 2017
Please inform us after transferred to e-mail : packindomail@gmail.com or seminar@packindo.org

For more information, contact:

Indonesian Packaging Federation

TTelp : (021) 744 1775
Email : seminar@packindo.org / packindomail@gmail.com
Contact : **Mualif : 0816-780-818**
Dewi : 0812-8126-9641
Irma : 0812-9716-3842
Didi : 0877-8878-5862

Sponsored by :



when technical meets creative... are you the ONE?

Seminar Programs:

- 08.30-09.00 Re-Registration
- 09.00-09.15 **Intro of Packaging Design winners of Packindo Star, AsiaStar and WorldStar Awards** by IPF
- 09.15-10.15 **Building Brand Identity in Competitive Market** by Husin Wijaya - Comm. Director, Markplus
- 10.15-10.30 Coffee Break
- 10.30-11.00 **Market Trends by Smart & Intelligent Packaging** by Henry Wibawa, Executive Director IPF
- 11.00-11.30 **Color Management for all print in Packaging** by Daryanto Winoto, Dir Kreativindo BlueOcean
- 11.30-12.15 **Labels: Adding Value to Packaging** by Danny Lim, Director, Cahaya Jakarta
- 12.15-13.00 Lunch Break
- 13.00-13.30 **The Art of Packaging Possibilities in Digital Printing** by Andy Yusuf Hendrojono, Country Manager, HP Indigo
- 13.30-14.00 Transfer by bus to Samafitro office to get samples of applications and demo press tour
- 15.00-15.30 Discussion and go back to Allpack Expo by bus

**GET DOOR PRIZE:
TRAVEL VOUCHER Rp. 5.000.000 for three winners!**

Registration Form

Name _____ Position _____
01 _____
02 _____
03 _____

Company _____
Products _____
Tel _____
E-Mail _____

Registered by, _____

Date & Signature _____

