

Cost Savings by Improvement Quality in Packaging



Packaging is defined as a fashion and it's more of an art when we are talking about consumer products. When we talk about cost improvement, there are a lot of conflicting requirements. One has to look at the requirements of a carpenter from the angle of costing, the vendor who should be able to supply, then the brand owner who looks at total profitability and product safety.

This workshop will cover all packaging solutions to improve quality and cost efficiency, include cost savings calculation model and packaging project examples, also a case study.

Who should attend?

This program is created not only for packaging experts but also the representative from industries, such as: Packaging Specialist, Executives, Quality Assurance, Quality Control, Exporters, Supervisor, Purchasing Manager, Research & Development, Marketing Manager and other person who are involve in packaging.

Venue

Harris hotel Tebet, Jakarta.

Lecturers

This workshop, will be given by experts on packaging.

Workshop Fee

Rp. 3.750.000,- for two days workshop. The workshop Fee included Certificate and Refreshments (2 Coffee Break + 1 Lunch) Early Bird discount 5%, **due date 14 June 2013.**

Group Discounts

Group Registration – less 10% Discounts shall be given together with transfer payment, received **by 14 June 2013.** Group Discount is applicable for three or more registrant from the same company.

Payment

Please transfer the Payment to:
PT Sentra Info Pack,
Bank Mandiri - Aminta Plaza Branch,
Jl. TB Simatupang, Jakarta Selatan.
AC No. 101-000-6015-703



For further information, contact:
Indonesian Packaging Federation
Telp. (021) 744 1775, 70500034
contact: **Irma: 0856-5670-5876**
Mualif: 0816-780-818
Didi: 0813-8031-3154
Fax. (021) 744 1775
or email to: **seminar@packindo.org**

Workshop Outline:

Day 1, Wednesday, 26 June 2013

- 08.30 – 09.00 Re-Registration
- 09.00 – 09.15 Introduction
- 09.15 – 10.30 **Packaging Technology & Trend** - in various different kind of materials: metal can, paper, plastics, glass, etc
- 10.30 – 10.45 Coffee Break
- 10.45 – 12.00 **Active and intelligent packaging** - applications and regulatory aspects
- 12.00 – 13.00 Lunch
- 13.00 – 14.15 **Printing Inks for Food Packaging**, to achieve safety and compliance
- 14.15 – 15.30 **Technologies for Brand Protections on Packaging** - Solving the Counterfeiting
- 15.30 – 15.45 Coffee Break
- 15.45 – 17.00 **Cost Savings in Packaging Development** - materials & supply chain management, package specifications etc.

Day 2, Thursday, 27 June 2013

- 08.30 – 10.00 **Developing & Upgrading New Packages** - new shapes, materials, dispensing systems, etc.
- 10.00 – 10.15 Coffee Break
- 10.15 – 12.00 **Cost Savings Calculation Model** - in Consumer Package
- 12.00 – 13.00 Lunch
- 13.00 – 14.30 **Cost Savings Calculation Model** - in Corrugated Box
- 14.30 – 15.30 **Packaging Project Examples** - in Consumer and Transport Package
- 15.30 – 15.45 Coffee Break
- 15.45 – 17.00 **Case Studies & Group Presentations**

REGISTRATION FORM
Packaging Solutions to Improve Quality and Performance by Cost Efficiency
26-27 June 2013, Harris Hotel Tebet, Jakarta

NAME	POSITION
01
02
03
Company Name	
Address	
.....	
Telephone	Fax
E-Mail	HP
PAYMENT : total amount Rp.	

(Name & Position)

Please transfer the Payment to: PT Sentra Info Pack, Bank Mandiri - Aminta Plaza Branch,
Jl. TB Simatupang, Jakarta Selatan. AC No. 101-000-6015-703 Earmarked: Packaging Workshop